

PESQUISA ITENS DE PRIMEIRA NECESSIDADE – MAIO/2021

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIAÇÃO DE PREÇO			
					CARONE	EPA	EXTRABOM	MULTISHOW	OK HIPERMERCADO	OVELHA	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Consoação	Colasbeiras	Santo Antônio	Rota da Penha	Nova Palestina	Moeta da Praia	Santa Martha	Centro					
ALIMENTAÇÃO																		
1	Arroz	Tipo 1 - Branco	5 Kg	SEPE	R\$21,59	R\$21,80	R\$18,90	R\$22,99	-	-	R\$29,49	R\$19,90	R\$19,98	R\$22,95	R\$ 29,49	R\$ 18,90	56,03%	EXTRABOM
2	Fajão	Tipo 1 - Preto	1 Kg	JULIU	R\$7,78	-	R\$9,79	R\$9,99	-	-	R\$7,58	R\$9,78	R\$9,78	R\$9,99	R\$ 9,99	R\$ 7,58	33,79%	PERIM
3	Açúcar	Cristal	2 Kg	ALCON	R\$5,48	R\$5,48	R\$6,19	R\$6,49	R\$5,55	-	R\$4,98	R\$5,98	R\$5,98	-	R\$ 6,49	R\$ 4,98	30,32%	PERIM
4	Macarrão	Massa com ovos - Espaguete	500 G	SARLONI	R\$3,19	R\$3,48	R\$2,99	R\$3,49	-	-	R\$3,49	R\$2,98	R\$3,49	-	R\$ 3,49	R\$ 2,98	17,11%	PERIM
5	Farinha de Mandioca	Tipo 1 - Branca	1 Kg	NICO	-	-	R\$3,89	-	-	-	R\$3,79	R\$3,28	R\$3,69	R\$3,89	R\$ 3,89	R\$ 3,28	18,60%	PERIM
6	Biscoito Salgado	Água e Sal	200 G	BAUDUCCI	R\$2,15	R\$2,68	-	-	R\$2,29	-	R\$2,68	-	R\$2,49	R\$2,68	R\$ 2,68	R\$ 2,15	24,65%	CARONE
7	Biscoito Doce	Maisena	200 G	AYMORE	-	R\$2,38	-	-	-	-	R\$3,10	-	-	R\$ 3,49	R\$ 2,38	46,64%	EPA	
8	Café	Pó - Pacote	250 G	NUMERO 1	-	R\$2,98	R\$3,69	R\$3,99	-	R\$3,49	R\$3,45	R\$3,99	R\$3,69	R\$ 3,99	R\$ 2,98	33,89%	EPA	
9	Leite	Integral UHT Tipo A CX	1 L	SELITA	R\$3,69	-	R\$3,59	R\$3,89	R\$3,18	R\$4,49	R\$3,48	R\$3,75	R\$4,29	R\$ 4,49	R\$ 3,18	41,19%	OK HIPERMERCADO	
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	BORGES	R\$29,98	-	R\$21,90	-	R\$24,79	R\$21,90	R\$22,98	-	R\$25,99	R\$ 25,99	R\$ 21,90	36,89%	EXTRABOM / OK HIPERMERCADO	
11	Óleo	de Soja	900 ML	SOYA	R\$7,29	R\$7,98	R\$7,98	-	-	R\$7,79	-	R\$7,38	-	R\$ 7,98	R\$ 7,29	9,47%	CARONE	
12	Óleo de Canola	-	900ML	LIZA	R\$11,99	R\$14,80	-	-	R\$10,59	-	R\$11,64	R\$14,99	R\$16,29	R\$ 16,29	R\$ 10,59	53,82%	OK HIPERMERCADO	
13	Ovos	Médios - Brancos	30 uni	-	R\$11,90	R\$10,98	R\$15,90	R\$13,99	R\$14,99	R\$11,99	-	R\$13,38	R\$14,79	R\$15,98	R\$ 15,98	R\$ 10,98	45,54%	EPA
14	Leite em pó	Integral - Sachê	800 G	PIRACANUBA	-	-	R\$26,90	-	-	-	R\$25,93	R\$21,90	R\$25,93	R\$ 26,90	R\$ 21,90	22,83%	SÃO JOSÉ	
15	Molho de Tomate	Tradicional - Sachê	340 G	PREDLECTA	R\$2,59	R\$1,10	R\$1,29	R\$2,29	-	R\$1,75	-	R\$2,49	R\$3,38	R\$ 3,38	R\$ 1,10	207,27%	EPA	
16	Sardinha enlatada	Com óleo	125G	88	-	-	R\$4,59	-	-	-	R\$4,68	R\$5,78	-	R\$ 5,78	R\$ 4,59	25,93%	EXTRABOM	
17	Atum enlatado	Sólido óleo	140G	88	R\$7,29	-	R\$7,59	-	-	-	R\$7,25	R\$9,49	-	-	R\$ 9,49	R\$ 7,25	30,90%	PERIM
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 Kg	-	R\$32,98	R\$34,80	R\$33,90	R\$29,90	R\$34,90	R\$32,99	R\$35,45	R\$31,80	R\$33,99	R\$ 35,45	R\$ 29,90	18,56%	MULTISHOW	
19	Carne Suína	Carrê	1 Kg	-	R\$19,98	-	R\$15,68	-	-	R\$21,99	R\$17,95	R\$17,98	R\$19,99	R\$ 21,99	R\$ 15,68	40,24%	EXTRABOM	
20	Frango	Inteiro - Congelado	1 Kg	KIFRANGO	R\$8,99	-	R\$8,19	R\$9,99	R\$8,29	-	R\$7,80	R\$7,98	R\$10,39	R\$ 10,39	R\$ 7,80	33,21%	PERIM	
PADARIA																		
21	Pão	Francês	1 Kg	-	R\$15,90	R\$14,80	R\$9,90	-	R\$7,38	R\$11,99	R\$14,90	-	R\$9,98	R\$15,95	R\$ 7,38	118,12%	OK HIPERMERCADO	
22	Margarina	Com sal	500 G	CLAYBOM	R\$4,39	R\$6,28	-	-	R\$6,79	-	R\$5,28	-	R\$7,99	R\$ 7,99	R\$ 4,39	191,34%	CARONE	
23	Queijo Mussarela	Fatiado	1 Kg	-	R\$35,90	R\$21,80	R\$28,90	R\$34,90	R\$39,90	-	R\$26,90	R\$29,90	R\$32,90	R\$ 39,99	R\$ 21,80	83,44%	EPA	
24	Apresentado	Fatiado	1 Kg	-	R\$23,59	R\$22,80	R\$13,79	R\$27,90	R\$16,49	R\$22,99	R\$16,98	R\$24,90	R\$16,99	R\$ 27,90	R\$ 13,79	102,32%	EXTRABOM	
25	Mortadela	Bologna Fatiada (não defumada)	1 Kg	-	R\$17,90	R\$20,90	R\$20,80	R\$29,99	R\$24,49	R\$17,99	R\$18,98	R\$18,80	R\$27,90	R\$ 29,99	R\$ 17,90	67,54%	CARONE	
BEBIDAS																		
26	Suco Pronto para Beber	Premium - CX	1L	DA FRUTA	R\$2,95	R\$2,88	R\$3,59	-	R\$3,99	-	-	R\$3,38	-	-	R\$ 3,99	R\$ 2,88	38,54%	EPA
27	Refrigerante	Cola	2 L	UAI	R\$3,29	R\$3,29	R\$3,49	-	R\$3,05	-	R\$3,69	R\$3,69	-	-	R\$ 3,99	R\$ 3,05	29,15%	OK HIPERMERCADO
28	Refrigerante	Guaraná	2 L	COROA	R\$3,69	R\$3,58	R\$3,69	R\$3,59	R\$3,19	R\$3,79	R\$3,15	R\$3,79	R\$3,39	R\$ 3,79	R\$ 3,15	20,32%	PERIM	
FRUTAS E VERDURAS																		
29	Tomate	Rasteiro	1 Kg	-	R\$3,99	R\$5,98	R\$3,39	-	R\$4,99	R\$4,99	R\$3,99	-	R\$3,98	R\$4,98	R\$ 5,99	R\$ 3,39	76,70%	MULTISHOW
30	Cebola	-	1 Kg	-	R\$5,99	R\$6,98	R\$5,99	R\$3,49	R\$5,99	R\$4,99	R\$5,28	R\$6,48	R\$6,99	R\$ 6,99	R\$ 3,49	100,29%	MULTISHOW	
31	Batata	Inglês	1 Kg	-	R\$4,99	R\$4,98	R\$3,99	R\$2,99	R\$3,99	R\$4,43	R\$4,49	R\$4,99	R\$4,99	R\$ 4,99	R\$ 2,99	66,89%	MULTISHOW / OK HIPERMERCADO	
32	Cenoura	-	1 kg	-	R\$3,99	R\$3,98	R\$3,99	R\$2,79	R\$3,69	-	R\$4,40	R\$3,49	R\$3,99	R\$ 4,49	R\$ 2,79	60,93%	MULTISHOW	
33	Laranja	-	1 kg	-	R\$4,99	R\$1,98	R\$4,99	-	-	-	R\$2,39	R\$4,98	R\$2,59	R\$ 4,99	R\$ 1,98	152,02%	EPA	
34	Mamão	Hawai	1 kg	-	R\$3,99	R\$3,48	R\$3,99	R\$3,79	-	-	R\$2,70	R\$4,98	R\$4,68	R\$ 4,68	R\$ 2,70	84,44%	PERIM	
35	Banana	Prata	1 kg	-	R\$4,99	R\$3,48	R\$3,99	R\$2,79	R\$2,99	-	R\$4,98	R\$4,99	R\$4,99	R\$ 4,99	R\$ 2,49	100,40%	RB SUPERMERCADOS	
36	Banana	da Terra	1 Kg	-	R\$2,99	R\$3,48	R\$3,99	R\$3,79	R\$2,99	-	R\$2,90	R\$2,98	R\$2,49	R\$ 3,99	R\$ 2,49	60,24%	SÃO JOSÉ	
37	Salsa	Maco	Unidade	-	R\$1,99	R\$1,98	R\$1,99	R\$0,99	R\$2,29	R\$1,49	R\$1,90	R\$1,19	R\$1,65	R\$ 2,29	R\$ 0,99	131,31%	MULTISHOW	
38	Cebolinha	Maco	Unidade	-	R\$1,99	R\$1,98	R\$1,99	R\$0,99	R\$2,29	R\$1,49	R\$1,90	R\$1,19	R\$1,65	R\$ 2,29	R\$ 0,99	131,31%	MULTISHOW	
39	Alho	-	1kg	-	R\$25,90	R\$22,98	R\$15,90	R\$23,90	R\$16,97	R\$14,99	R\$22,50	R\$24,99	R\$15,68	R\$ 25,90	R\$ 14,99	72,78%	OVELHA	
40	Pimentão	Verde	1kg	-	R\$4,99	R\$3,98	R\$5,99	R\$3,99	-	R\$4,99	R\$3,93	R\$5,78	R\$6,58	R\$ 6,58	R\$ 3,93	67,43%	PERIM	
HIGIENE PESSOAL																		
41	Sabonete	Em barra	85 G	LUX	R\$1,59	R\$1,78	R\$1,85	-	R\$1,59	-	R\$1,48	R\$1,99	R\$1,89	R\$1,89	R\$ 1,48	34,46%	PERIM	
42	Shampoo	-	350 ML	PALMOLIVE	R\$9,29	R\$7,98	R\$9,79	-	R\$8,47	-	R\$9,98	R\$9,98	R\$10,99	R\$ 10,99	R\$ 7,19	82,82%	EXTRABOM	
43	Creme Dental	Tripla Limpeza completa	70 G	SORRISO	R\$1,69	R\$1,69	R\$1,69	R\$1,69	R\$2,29	-	R\$2,15	R\$2,98	-	R\$ 2,98	R\$ 1,69	76,53%	CARONE / EXTRABOM / MULTISHOW	
44	Desodorante Masculino	Rollon	50 ML	NIVEA	R\$7,79	-	R\$7,79	-	-	-	R\$8,96	R\$10,98	R\$11,99	R\$ 11,99	R\$ 7,79	53,92%	CARONE / EXTRABOM	
45	Desodorante Feminino	Rollon	50 ML	NIVEA	R\$7,79	R\$6,78	R\$7,79	-	-	-	R\$8,49	R\$10,98	R\$11,99	R\$ 11,99	R\$ 6,78	76,84%	EPA	
46	Papel Higiénico	60 metros - Folha Simples	12 Rolos	PALOMA	R\$12,79	-	R\$12,99	-	R\$10,98	-	R\$9,99	-	R\$12,99	R\$ 12,99	R\$ 8,99	44,49%	RB SUPERMERCADOS	
47	Fio Dental	100 Metros	Unidade	HILLO	R\$4,29	R\$4,29	R\$4,29	-	R\$4,29	-	R\$3,99	R\$4,69	-	R\$ 5,49	R\$ 3,99	53,98%	PERIM	
48	Condicionador	-	325 ML	PALMOLIVE	R\$11,59	R\$9,48	R\$11,59	R\$10,59	R\$11,79	-	R\$10,99	R\$11,28	R\$11,90	R\$14,29	R\$ 14,29	R\$ 9,48	50,74%	EPA
LIMPEZA DOMÉSTICA																		
49	Sabão	Em Pó - Caixa	1 Kg	INVICTO	-	-	-	-	-	R\$6,99	-	R\$7,90	-	R\$ 8,99	R\$ 6,85	31,24%	PERIM	
50	Sabão	Em Barra - 5unid.	1 Kg	RAZZO	R\$9,99	-	R\$8,99	R\$9,99	R\$9,98	-	R\$9,50	R\$11,79	-	R\$11,99	R\$ 11,99	R\$ 8,99	33,37%	EXTRABOM
51	Amaciante	-	2 L	Q-BOA	-	-	R\$6,59	R\$6,79	R\$6,55	-	-	R\$7,28	R\$7,28	R\$ 7,28	R\$ 6,38	14,11%	PERIM	
52	Espanja de Aço	8 unid.	60 G	ASSOLAN	R\$1,59	-	R\$1,59	-	-	-	R\$1,49	R\$1,79	-	R\$2,59	R\$ 1,59	62,89%	CARONE / EXTRABOM	
53	Espanja de Cozinha	Multico	3 uni	WISH	R\$4,88	R\$3,78	-	-	-	-	R\$2,90	R\$4,98	R\$4,98	R\$ 4,98	R\$ 2,90	66,56%	OVELHA	
54	Água Sanitária	-	1 L	Q-BOA	R\$3,39	-	R\$3,59	R\$3,99	-	-	R\$3,99	-	R\$4,25	R\$4,39	R\$ 3,39	29,50%	CARONE	
55	Detergente Líquido	-	500 ML	LIMPOL	R\$2,09	R\$1,95	R\$1,99	R\$1,99	R\$1,95	-	R\$2,79	R\$1,95	R\$2,28	R\$ 2,79	R\$ 1,95	43,08%	EPA / OK HIPERATACADO / PERIM	
56	Alvejante sem Cloro	-	2L	BRILHANTE	R\$19,99	-	R\$19,99	R\$24,79	-	-	R\$12,28	R\$26,90	R\$26,90	R\$ 26,90	R\$ 12,28	135,34%	PERIM	
57	Detergente Líquido	Roupa Brancas e Coloridas	3l	OMO	R\$31,89	R\$27,80	R\$31,89	-	-	R\$44,99	R\$39,90	R\$39,90	R\$44,99	R\$ 44,99	R\$ 27,80	61,63%	EPA	
58	Inseticida Multi Base Água	Com óleo de Citronela	420ML / 365G	RAID	R\$11,55	R\$12,98	R\$12,99	R\$13,99	R\$10,49	R\$13,99	R\$10,98	R\$12,98	R\$15,90	R\$ 15,90	R\$ 10,49	51,57%	OK HIPERMERCADO	
HIGIENE E CUIDADOS INFANTIS																		
59	Fraldas Descartáveis	Tamanho M - Supersec	30 uni	PAMPERS	-	-	-	-	-	-	-	R\$31,99	-	-	-	-	-	
60	Shampoo Infantil	Baby	200 ML	JOHNSON	R\$12,79	R\$16,98	R\$14,39	-	R\$12,99	R\$13,99	R\$10,69	-	-	R\$ 16,98	R\$ 10,69	58,84%	PERIM	
61	Sabonete Infantil	Em Barra	75 G	HUGGIES - T M	R\$2,89	-	-	-	-	R\$2,79	-	R\$3,49	-	R\$ 3,49	R\$ 2,79	25,09%	OVELHA	
62	Talco para Bebê	-	200 G	JOHNSON	R\$19,99	R\$22,80	R\$19,99	-	R\$16,99	-	R\$18,80	R\$19,99	R\$24,99	R\$ 24,99	R\$ 16,99	47,09%	OK HIPERMERCADO	
63	Toalhinhas Umedecidas	Pacote	48 uni	HUGGIES	R\$11,99	R\$16,80	R\$9,99	R\$14,99	R\$11,19	-	R\$10,90	-	-	R\$ 16,80	R\$ 9,99	68,17%	EXTRABOM	