

PESQUISA PRÉ BLACK FRIDAY – 2023 SMART TV

PRODUTOS	Smart TV LED 50" 4K UHD Semp RK8600 - Roku, Alexa, Wifi						VARIAÇÃO DE PREÇO			SITE COM MENOR PREÇO
	SITES						MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	
DATA	AMAZON	AMERICANAS	SUBMARINO	CASAS BAHIA	MAGAZINE LUIZA	PONTO FRIO				
24/10/2023	R\$1.804,05	R\$1.954,16	R\$1.929,61	R\$2.517,90	R\$2.172,40	R\$ 2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
25/10/2023	R\$1.804,05	R\$1.954,16	R\$1.929,61	R\$2.517,90	R\$2.172,40	R\$ 2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
26/10/2023	R\$1.804,05	R\$2.487,72	R\$2.487,72	R\$2.517,90	R\$2.200,28	R\$ 2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
27/10/2023	R\$1.804,05	R\$2.487,72	R\$2.487,72	R\$2.517,90	R\$2.200,28	R\$ 2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
30/10/2023	R\$1.804,05	R\$1.954,16	R\$1.954,16	R\$2.517,90	R\$2.184,31	R\$ 2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
31/10/2023	R\$1.804,05	R\$1.954,16	R\$1.954,16	R\$2.517,90	R\$2.184,31	R\$ 2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
1/11/2023	R\$1.804,05	R\$1.954,16	R\$1.954,16	R\$2.517,90	R\$2.184,31	R\$2.517,90	R\$ 2.517,90	R\$ 1.804,05	39,57%	AMAZON
6/11/2023	R\$2.099,00	R\$1.994,05	R\$1.994,05	R\$2.517,90	R\$2.184,31	R\$2.695,00	R\$ 2.695,00	R\$ 1.994,05	35,15%	AMERICANAS / SUBMARINO
7/11/2023	R\$2.099,00	R\$1.994,05	R\$1.994,05	R\$2.517,90	R\$2.184,31	R\$2.695,00	R\$ 2.695,00	R\$ 1.994,05	35,15%	AMERICANAS / SUBMARINO
8/11/2023	R\$1.999,00	R\$1.994,05	R\$1.994,05	R\$2.517,90	R\$2.184,31	R\$2.695,00	R\$ 2.695,00	R\$ 1.994,05	35,15%	AMERICANAS / SUBMARINO
9/11/2023	R\$1.999,00	R\$1.994,05	R\$1.994,05	R\$2.517,90	R\$2.184,31	-	R\$ 2.517,90	R\$ 1.994,05	26,27%	AMERICANAS / SUBMARINO
10/11/2023	R\$1.999,00	R\$1.994,05	R\$1.994,05	R\$2.517,90	R\$2.184,31	-.	R\$ 2.517,90	R\$ 1.994,05	26,27%	AMERICANAS / SUBMARINO
13/11/2023	R\$1.999,00	R\$1.994,05	R\$1.994,05	R\$2.517,90	R\$2.184,31	-.	R\$ 2.517,90	R\$ 1.994,05	26,27%	AMERICANAS / SUBMARINO

**Os itens pesquisados nas lojas online não incluem o preço do frete.

Pesquisa realizada pelo Núcleo de Pesquisa e Dados do Procon Vitória entre os dias 24 de outubro de 2023 a 13 de novembro de 2023